



Self-paced Online Program

JOIN THE COURSE

DEVELOP AN

ENTREPRENEURIAL

MINDSET

Unlock Possibilities: Accelerate Growth



the
entrepreneurial
learning initiative (USA)

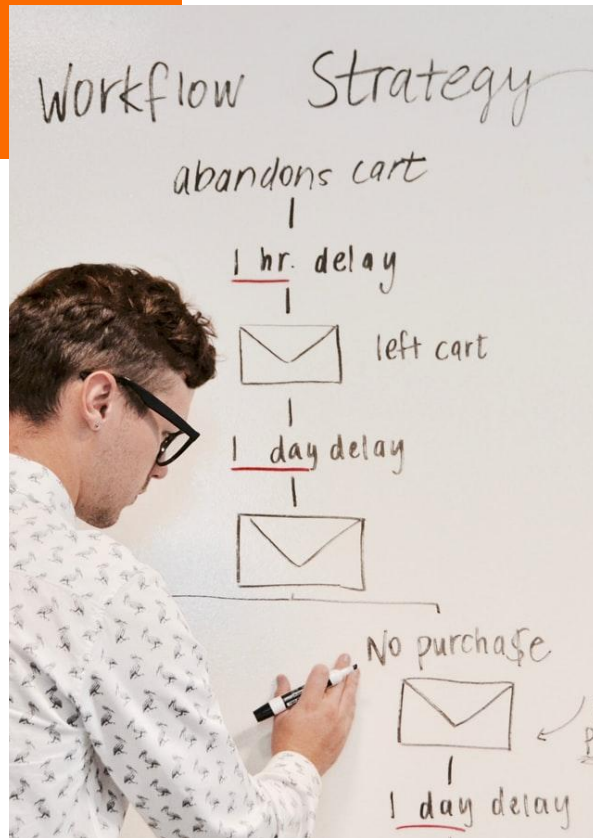


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MULTI-ACADEMY
Nurturing Talent - Redefining Solutions

Be it MSME owners, Entrepreneurs, Women Entrepreneurs,
Solopreneurs, New Start-Ups, Corporate Managers ,
Functional heads, Professionals , Veterans , Consultants,
Councilors, Coaches, Mentors , Facilitators, Trainers , Faculty
and students.....

**Whether you want to build a business, transform your
organization, or reinvent your career.**

**Entrepreneurship reaches far beyond the concept of
business creation and small business management.**



.....It's all about the Mindset

An entrepreneurial mindset provides

a new perspective that will expose new opportunities,

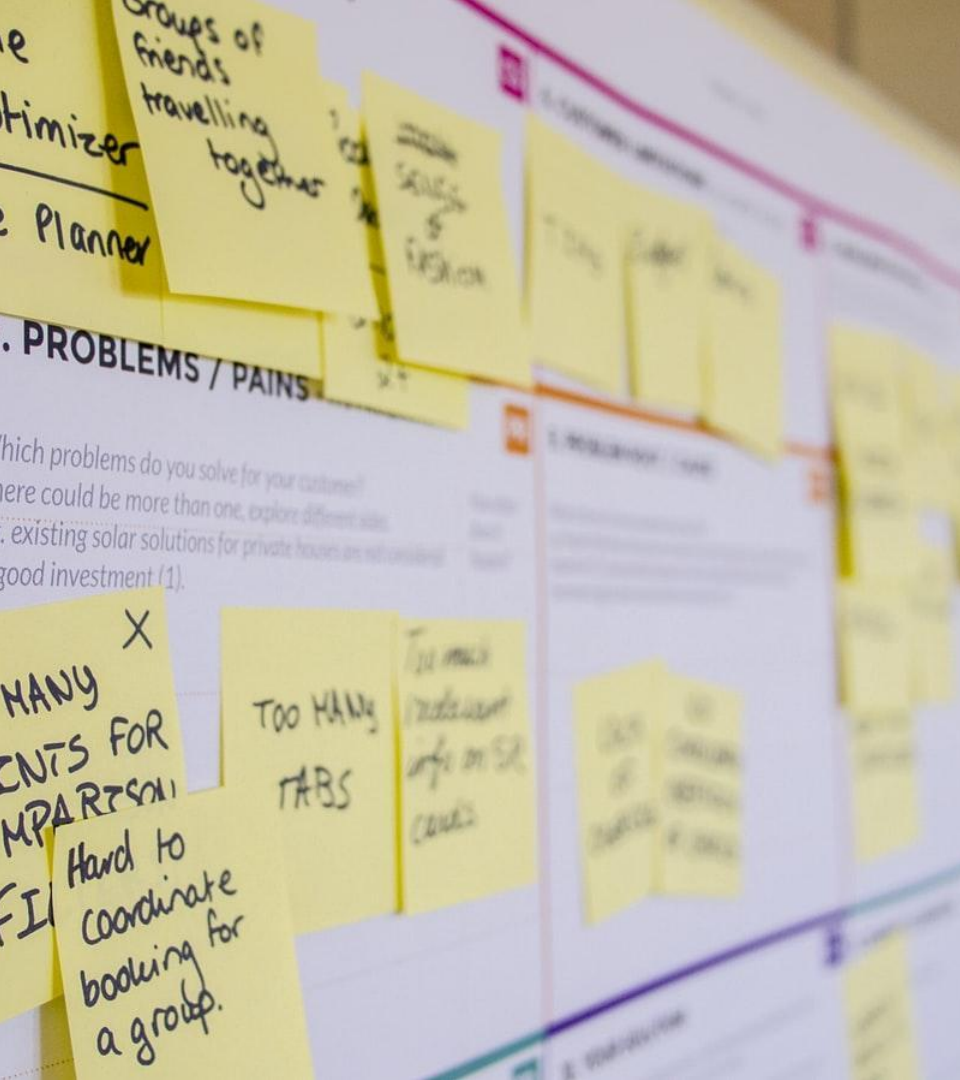
ignite your ambition and cultivate

the confidence and the creativity,

the self-reliance and the resourcefulness

that are essential for anyone to adapt

and thrive in today's rapidly changing world.



It is about harnessing, managing, allocating and leading resources.

Entrepreneurship is a way of life .
It is not in the **'Doing'** but in your **'Being'**.

In today's world, it embodies the 21st Century skills every person needs to inculcate.



The Ice House Entrepreneurship Program

is an experiential, learning program designed to empower learners by exposing them to entrepreneurial thinking

while immersing them in entrepreneurial experiences that will enable them to develop an entrepreneurial mindset.

This scientifically designed program is an outcome of intensive research in collaboration with

CISCO Entrepreneurship Institute,

supported by

Kaufman Foundation, USA.

What you get:

- A Unique Self Paced Online Course you may complete in 4,8,15 weeks and get certified - Access Key valid for One Year
- The program draws upon **eight fundamental concepts** that includes 8 Modules with multiple chapters
- Approximately ten hours of narrated “**chalkboard Lectures**” that include interview segments with real-world “Ice House” Entrepreneurs

- Access to the Ice House “**Opportunity Discovery Process**” designed to enable you to identify, evaluate and bring new ideas to life
- **Action Items** and **Points to Ponder reflection assignments** that enable you to analyse and immediately apply what you are learning in the real world
- **Additional Resources** to encourage further exploration of the core concepts, supported by Webinars, Blogs, and Newsletters
- Printable certificate of completion



What You Learn ...is to



Declutter the Mind - Focus , concentration and making a right “**Choice**”.



Identify and evaluate opportunities that others overlook.



Transform a simple idea into a sustainable success



Embrace an entrepreneurial mindset as a way of life



Identify and overcome self-limiting beliefs



Interact with other entrepreneurs for critical guidance and support



Develop Creative & Critical Thinking



Effective Problem Solving and Decision Making



Develop Adaptability & Initiative



Ignites Curiosity & Lifelong Learning



Master Internal Locus of Control



Lead Purpose Driven Life

As shared by one of the participants ...

“As an MBA, I have learned more in three weeks of this course about entrepreneurship than I did in 6.5 years of school.”

- Sheena Thompson, MBA, Ice House Graduate



Duration – Self Paced online program you may complete in 4,8 to 15 weeks
(Course Access key valid for 1 year)

Course Fee: 7500.00

Limited Time Offer : RS.5999.00

Corporate, PSUs Educational Institutions, NGOs , Trade and Industry associations and Government agencies may contact for Group registrations.

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